

Libre Franklin is PreVeil's primary typeface. It should be used in weights Regular, **Medium**, **Semibold**, and **Bold**.

When multiple weights are used in a single context, a minimum of one weight should always be skipped.

Example: Regular + **Semibold**, Regular + **Bold** can be paired. While **Medium** + **Semibold**, as well as **Semibold** and **Bold** should be avoided.

Use **Bold** for titles, and Regular or **Medium** for body copy.

Titillium Web is PreVeil's logo typeface. It should be used exclusively internally for logo lockups and website headlines.